



Molteni & C | **Dada** | MILANO
FLAGSHIP STORE

vitra. | Arclinea | MAXALTO



Discover design
as never before



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The world of **design** is wide and nuanced, our personal experience lives and leads us by the side of the world's most important brands and designers, giving us the privilege to be close to a unique sector. The concepts of design, planning and **creativity** are the foundations of our everyday life; everywhere we are exposed to design. We are in touch with a **project** while reading this text, sitting on a chair and every night in our bed.

Then, there is a whole talk about **quality**, a difficult concept but at the same time, it is vital to be credible and competitive. Our approach to design has always been aimed at quality, taking the best on the market to people's houses by placing the requests of every single customer above all. Design for us also means: offering a **unique service**, a service that only a few companies in the world can grant, satisfying every single customer who deals with our firm. We could go on with examples and anecdotes, but upon the launch of this catalogue what we would like to underline is SAG'80 commitment to **offer the best**, as it has always done. Thanks to the fifty years of activity dedicated to this business, we can say without any doubt that design is a synonym of "**attention to detail**", regardless of personal aesthetic tastes, and, together with our team, we would like to continue along this path."

Sagso CEO

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Our Showrooms in Milan



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Services

- Dedicated interior designer
- **Worldwide shipping and assembly**
- **Personal shopper, production sites tour & manufacturers' showrooms visits**
- Turnkey interior solutions
- Interior solutions for contract, real estate & yachting
- **Bespoke furniture**
- Home automation
- **3D rendering & virtual reality for interiors**
- Wedding registry



Architecture and Interior design

Planning at the service of companies and private clients



SAG'80 **planning activity** ensures a close attention to detail and to the final result as a whole. Whether it is a house, a working place, a hosting place or big companies, we will create the project while supporting you in every phase; **Interior designer and architect team** will be able to project all your specific demands, masterfully balancing new trends and traditional quality.

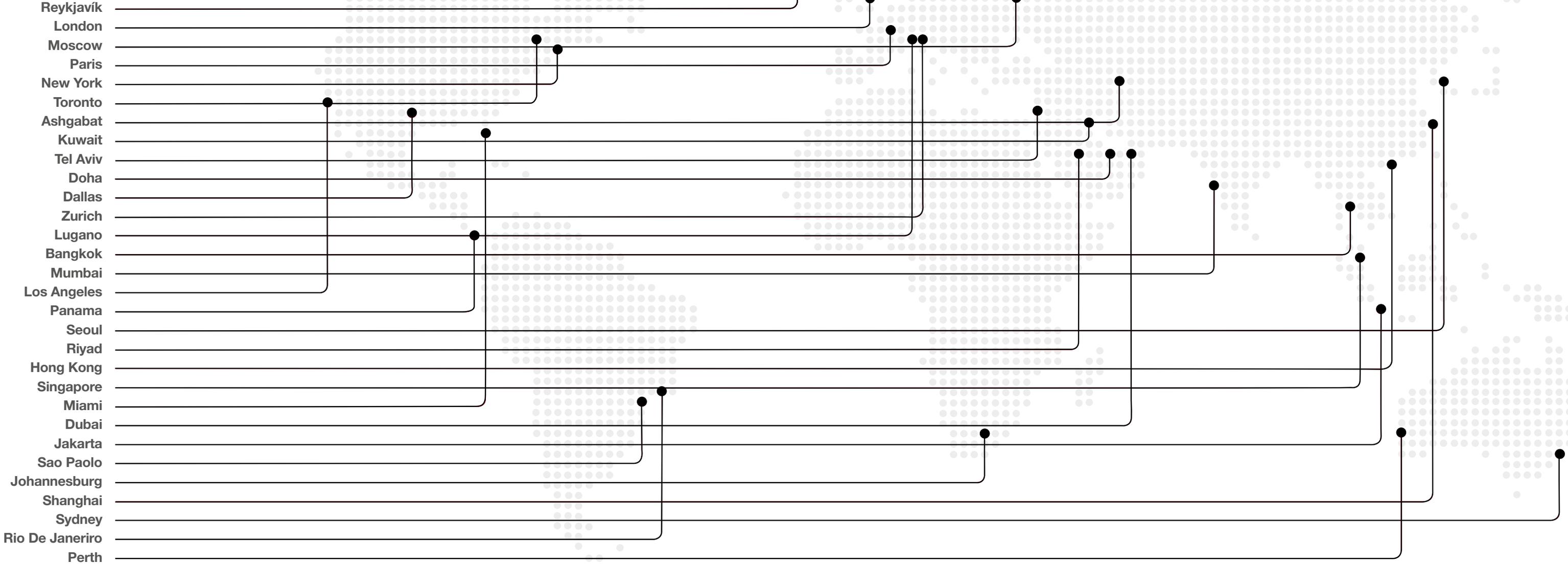
The quality of the service does not depend on the project size. Our team of professionals is available to satisfy all customers' demands.

Every space is furnished with ad hoc projects designed on your preferences: for each request, there is a corresponding design solution. You will not have anything to worry about: our team will take care of every single step, from bureaucratic paperwork up to the plant management.



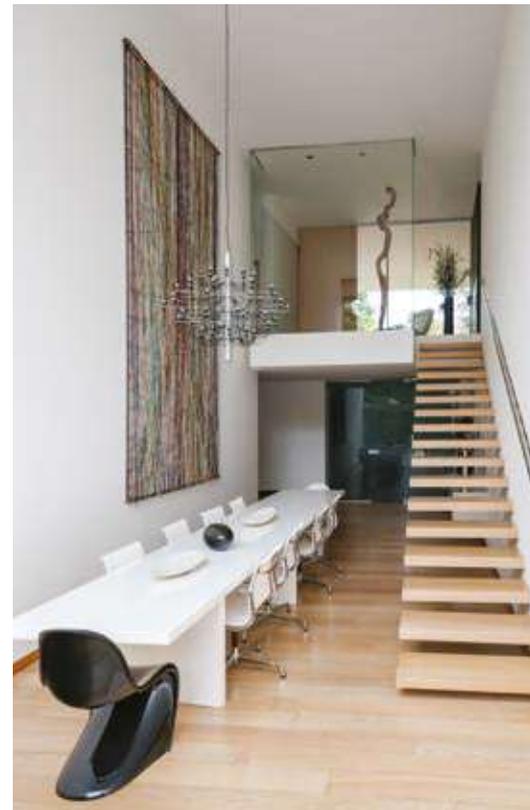
Our realizations

A selection of beauty



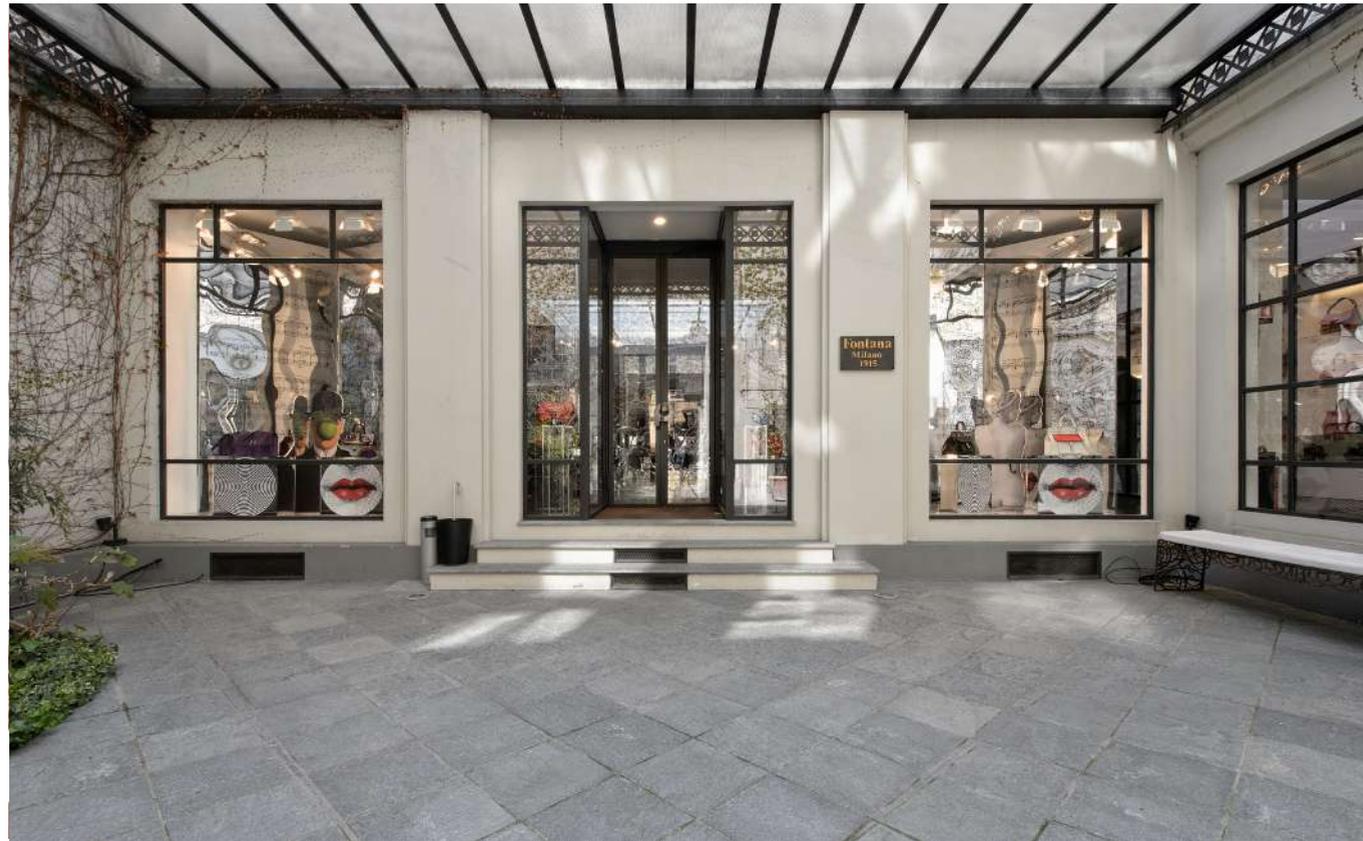
Sag'80 and Piero Lissoni: Villa in Como

A concentration of design under every aspect, from the building to the lamps, as a result of the meeting between the **Studio Piero Lissoni** and **SAG'80** for the realization of this Villa in Como, 600 square meters immersed in the green.



Sag'80 for Fontana Pelletterie

SAG'80 regularly operates in the **retail** field; always creating new, tailored projects to put the client in line with the ever-changing trends of the business. A channel that connects our work with the public on a daily basis, allowing people to touch and experience the quality of our materials and of the service that we provide.



Molteni&C, Dada and Vitra for Ariosto Social Club

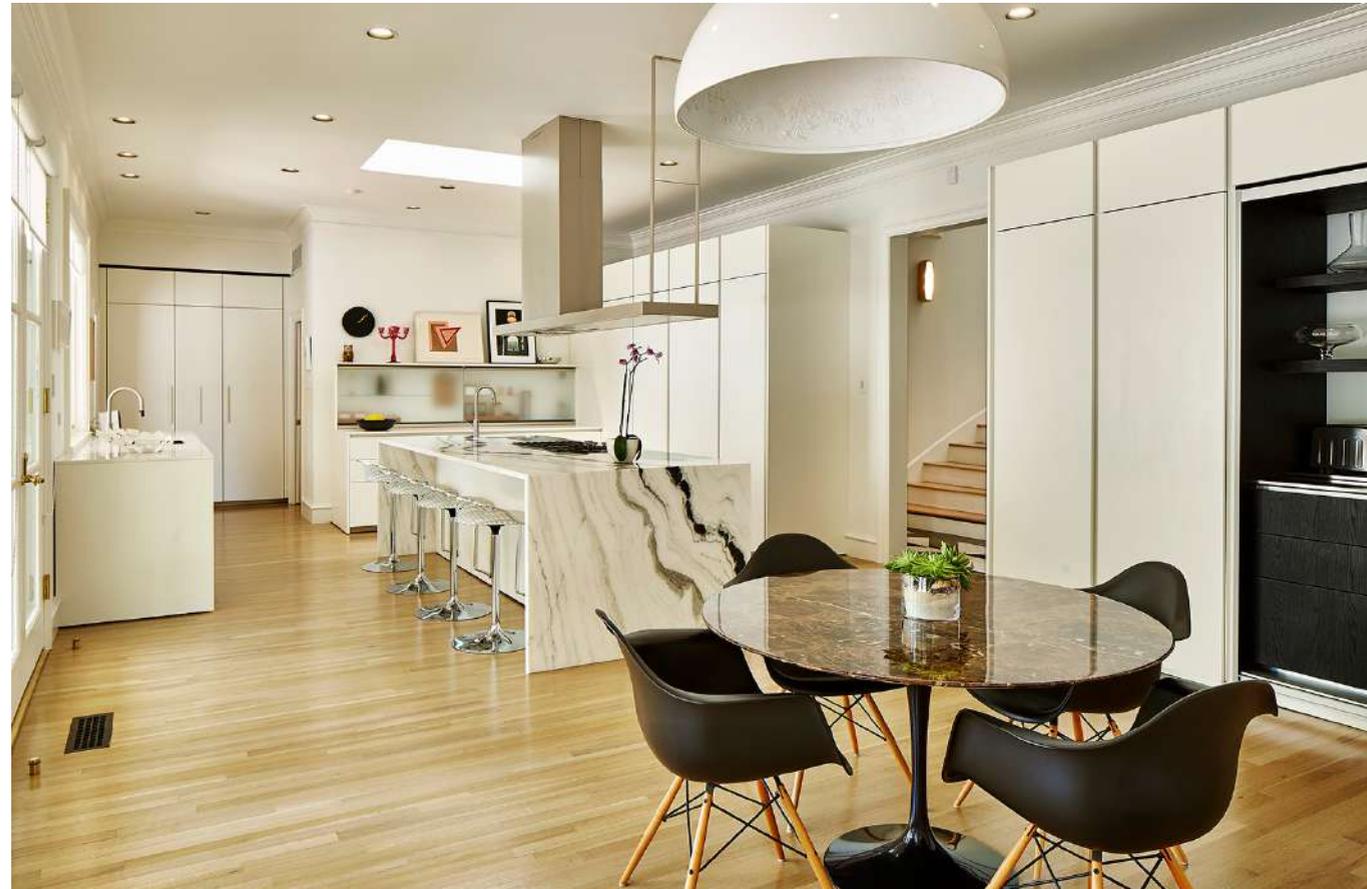
A new project that is a forerunner of **lifestyle, hospitality** and **wellness** trends cannot ignore relying on real authorities in the furniture sector such as Molteni&C, Dada e Vitra.

In **Ariosto Social Club**, an innovative and pioneering concept-store of its kind with an eco-sustainable vision of services.



A treasure chest of design in Dallas

SAG'80 carried out this high-profile project, where the refined architectural casing functions as a treasure chest for a gem of pure design. This work of art in Dallas is a concrete example of what SAG'80 is able to do: it has no geographic constraints and we can deliver everywhere in the world, in the shortest time possible.



The Magical view of Los Angeles

This project was conceived by SAG'80 from a broad perspective enhancement of the breathtaking view of the city of Los Angeles.

The large **sliding glass door windows**, to give a continuum between the interior and outdoor in a real magical mix of environments. And it was this gives a truly suggestive atmosphere to the entire space.



Luxury Home in the city of Hong Kong

The elegance and the style of the **Italian design** are exported to the country of the Rising Sun, creating a new mix of styles and culture.

Composed of plenty of bedrooms, includes two living rooms, two bathrooms, a wellness area and a home cinema. Iconic furniture with a **luxurious** and **elegant** design fill this spacious villa.



Bespoke Solutions

Your custom-made dreamhouse just for you



The **Bespoke** Solution department gives the opportunity to customize every kind of product.

From furniture and **lighting** to **home automation**, SAG'80 is well aware of how important it is to offer the solution which perfectly **satisfies every customer**. For this reason, SAG'80 has the expertise in realizing a project taking care of every tiny detail.

Our specialized team of professionals develops the impeccable aesthetic based on the needs of our customers combined with the latest technology to achieve greater quality of life.

Another important focus is placed on lighting technology to highlight the development of optical studies. The constant specialization in the fields of furniture design and production makes SAG'80 a top player in the industry with successful projects certifying our reliability.

From residential projects to large spaces which are typically linked to contract division, each request will be fulfilled with custom-made solutions which guarantee a perfect result.

Like a suit realised in the most eminent design studios, SAG'80 works with a craftsmanship that conveys every kind of environment as a refined and original product.



The Living room

Between comfort and
unique design



The styles vary, the upholsteries and the shapes change but, in the choice of the right sofa, design and comfort join together when the quality of the project is high, like in the products signed by **Maxalto, Minotti, B&B Italia, Cassina and Molteni**. Like the comfort of a sofa, the functionality of a **bookcase** is what it takes to turn the **living** room into the perfect place to spend our time. Large and spacious for book lovers or essential for a minimalist style, whatever is your style, you cannot do without it. If you need to change your living room and choose a new sofa to match the bookcase, it will be useful to navigate through the selection of brands and models that SAG'80 offers.

Yet, the best way is always to come and visit us in our show-rooms, to discover all the collections.





Focus on kitchens

The **Dada** flagship store is not just a simple brand, but also one of the cornerstones of SAG'80. Its location is at the intersection between Corso Europa and Via Cavallotti, next to the new location of the Flagship store of the Molteni&C. Group. The Dada flagship store is a reference for those looking for the best kitchens, the **technological innovations** and the most **trending styles**.

Some of the Dada models have changed the kitchen aesthetics in the collective imagination, levelling it to the living room and often blending these two spaces together.

The limpidity of the **lines**, the play of the **volumes**, the **finishing** always aligned with demanding, and up-to-date with the latest design trends, customers' taste made it necessary to renew the catalogue every year, confirming every time an offer of the utmost quality. A refined style culminating in the **Armani Dada** department, where the elegance that marks the stylist reflects on the materials, the shapes and the details, for a kitchen with a timeless elegance. The **Boffi** collection is wide and varied, faithful throughout the years to its aesthetic soul combined with an intense technological research.

Boffi has been able to interpret the change in the society and transform it into a continuously updated offer of kitchens.

The strength of the brand has been its ability to pursue a **virtuous path**, paved with achievements, but also the choice to remain faithful to the evolution of its customers' taste, like the recent kitchens Aprile by Piero Lissoni and Salinas by Patricia Urquiola. A selection that SAG'80 has committed to since its origins, thus undertaking a lasting collaboration with this brand.



At home feeling like at the SPA



There is no doubt that even in a private house the **bathroom** is more and more often planned like the one of a luxury hotel or a full-comfort spa. The bathtub often exceeds its usual boundaries to become one of the elements typically associated with the bedroom, and the aficionados also appreciate also a small sauna, where they can indulge in a relaxing break after a long day of work.

All elements of a contemporary design, based on new space management standards and on changing households' habits.

The brands chosen by SAG'80 for the bathroom stand out from the others in the business for their top-notch **performance** and their **sophisticated aesthetics**. Among all of them, Antonio Lupi, Falper, Agape, Boffi and Flaminia enthrall for their design and quality; beauty and prestigious materials go hand-in-hand in the bathroom décor available in our showrooms.





Relax in the bedroom

The **bedroom** is the part of the house dedicated to relax, where you can restore yourself after a long day. This is why it should convey serenity and calm, from the choice of the colours to the soft and entrancing lines of the bed.

Designed by Vincent Van Duysen, Ribbon by Molteni&C is an example of excellent design and it expresses with its volumes all the softness needed in the night zone. Makura by Porro takes a cosy atmosphere to the bedroom and interprets, in a new way, the warmth and the welcoming atmosphere of your home. A unique shell welcomes the mattress, emphasizing its shape. Curved headboard, rounded corners and smooth edges, everything in Papilio by B&B Italia is designed for a pleasant rest.

To be completed, the night zone cannot lack the functionality of the wardrobe, whether it is an entire room dedicated to the clothing or a closet inside the bedroom. Gliss Master by **Molteni&C** is perfect to disappear inside the wall; elegant and refined, Backstage by **B&B Italia** adjusts itself to every style providing functionality and elegance.

The system Storage by **Porro** is more traditional and it constitutes a practical and functional solution to furnish your walk-in wardrobe, and not only it, with a unique style.

The bedroom does not mean only the bed and the closet, the whole space must be designed in order to be a comfortable room mirroring our personality;

this is the reason why SAG'80 offers **bespoke projects**. Thanks to the experience and professionalism, SAG'80 is able to satisfy all the needs, with cutting-edge solutions combining comfort and functionalit to create unique spaces. From the walk-in closet to the disposition of each single piece of furniture, with SAG'80 all the details will be managed carefully.



The best exterior design



Quality design lives both **inside and outside the house**. The outdoor takes on a fundamental value in each space stretching to open spaces. This holds true both for small private spaces and for broad extension of thousands of square meters. Selecting the right furniture and planning outdoor spaces can be the best advertisement for companies and private clients in every place. As far as the research is concerned, exterior design is a **leading field**, combining more and more often quality planning with innovative features, as shown by the works by **Kettal, Dedon, Roda, Paola Lenti, Minotti and B&B Italia**.



aLUZejos

Mediterranean Vibes



The holiday theme echoes like the refrain of a summer hit and the Mediterranean is the cradle of culture, history and beaches. From Mykonos to the Eolie Islands up to Barcellona, the warmth of those living every day in these places and the typical **colours** of the **decorations** become the leitmotiv able to accompany the travellers looking for their perfect spot in the Mediterranean.

aLUZejos, the collection of lamps designed by Silvia Massa Studio, inspired by the typical floorings and the walls decorating the buildings from Southern Europe to North Africa, placing the emphasis on the light.

Light and resistant lamps with a coating made of ceramic-like plastic material, where the typical pattern of the tiles become contemporary and make each space warmer and cosier, like the memory of a holiday soaked up in the Mediterranean smells. An **exclusive collection** that you can find only at our showroom.



CONTRACT

The size does not matter



The **contract** department carries out projects for residential spaces, hotels and workspaces thanks to the technical competencies and the long-lasting collaborations that SAG'80 has always had with the best construction companies and design studios.

This particular service allows us to offer a turnkey service, taking care of every step of the project, from the beginning to the end, completely fine-tuned on our clients' needs.

The participation of our team of professionals enables houses and commercial spaces to **acquire a greater value** by means of a tailor-made project, a result of the completely Italian know-how linked to the tradition and executed using the latest technologies.

Not only buildings, in fact the contract division has also developed relevant competences in the **yachting** sector, where bespoke furniture, personal needs and the Made in Italy quality are the recipe to achieve a result combining **aesthetics** and **planning quality**. The natural inclination towards the achievement of more and more prestigious aims developed by SAG'80 take us to evolve into constantly new collaborations. This is why we are eager to get in contact with new real estate developers, architects and designers.



Product Categories

Home Furniture



Outdoor Furniture



Office Furniture



Kitchens



Sanitaryware



Interior Lighting



Outdoor Lighting



Doors



Materials



Wallcoverings



Interior Fabrics



Interior Accessories



agape

Alias

antonio lupi

arflex

Artemide

Arclinea

B&B
ITALIA

Boffi

cappellini

Cassina

Dada

DEIDON

KRISTALIA®

FIAM

FLOS

GAGGENAU

IVANO REDAELLI

WOLFF PÖRTNER

Kartell

KETTAL

KASTHALL

Knoll

MAXALTO

SAHRAI

Minotti

Molteni & C

MOROSO™

oluce

PAOLA
LENTI

porro

1920
R
MADE IN ITALY

R|O|D|A

SUBZERO

Tom
Dixon.

vitra.

zanotta

ARMANI / Dada

porada

Emmemobili

TURRI®

Rugiano

Vistosi

UniFor

ALESSI

ALIVAR

archiutti | office furniture

BISAZZA

CITTERIO

davide groppi

delightFULL
Unique lamps

Herman Miller

MERIDIANI

moooi

tecno

AND MANY MORE...

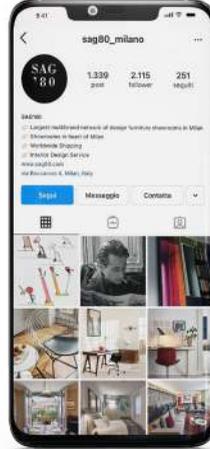
Sag'80 on the web

Perhaps we have not yet told you the best. **Follow us on our social network and on our website** to find out everything on SAG'80 and on the world of design.

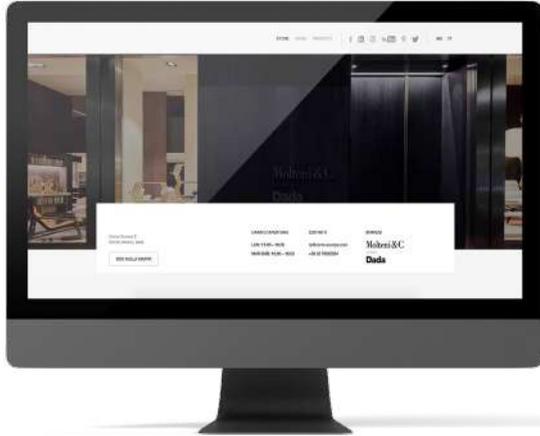
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